



## Plantation Products Acquires Livingston Seed Company

**NORTON, MA – JUNE 30, 2014** — Plantation Products, LLC announced today that it has purchased Livingston Seed Company for an undisclosed sum.

Livingston Seed has become the number one supplier of packaged flower and vegetable seeds for independent businesses by offering a great value to consumers while providing world-class customer service to retailers. The company's roots go back to the year 1850 and they are currently headquartered in Columbus, OH.

Michael Pietrasiewicz, President and CEO of Plantation Products, said: "Livingston Seed has done a remarkable job building a great business and carving out an unbeatable niche in the industry by serving the independent retailer better than anyone else. There is a lot to learn from their business and we could not be any more excited to join forces with their passionate group of employees. The company has access to many new and exciting products that we can expand into other areas of our business as well."

Pietrasiewicz, added: "We currently manage several seed brands that have been around since the 1800's. These brands do not last this long without the intense care and respect for quality that is assumed by the consumer. The cost of a seed packet is not very much, but the time that a gardener spends on their garden is priceless. We take our stewardship of these brands very seriously and will continue to treat the Livingston brand with the same level of respect that it has earned to get here. We also share the same belief of the Livingston team in which we do not sell directly to consumers and compete with our retail partners."

Livingston Seed will continue to operate from their Columbus, OH facility.

### **About Plantation Products, LLC.**

Plantation Products is the largest packet seed and seed starting company in North America. The company fills over 180 million seed packets annually and distributes products to over 50,000 retail outlets. Plantation operates from three facilities, including a 200,000sf facility in Norton, MA, a 400,000sf facility in West Bridgewater, MA and a 150,000sf factory in Brandon, Manitoba, Canada. The company currently manages many strong consumer brands including: American Seed, NK Lawn & Garden, Ferry Morse Seed Company, McKenzie Seed, and Jiffy.

### **Contact**

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